



Technology Trends in Marketing

Scott Appel, VP of Sales & Marketing Strategy



These days it seems you can't go the day without hearing something about artificial intelligence (AI). I thought I'd help this trend along with my article this week. After all, the geek in me is always interested in knowing more about these kinds of technology advancements. After doing a bit of research, I wanted to share the following top ways that technology, including AI, is being used in the field of marketing.

1. **AI and Data Analysis:** Artificial intelligence is transforming how marketers analyze data, predict consumer behavior, and personalize campaigns. Advanced algorithms can analyze vast amounts of data to identify patterns, enabling hyper-targeted marketing strategies and real-time optimization of campaigns.

2. **Augmented Reality (AR) and Virtual Reality (VR):** AR and VR technologies are creating immersive experiences that enhance customer engagement. Brands are using AR for

virtual try-ons, allowing customers to visualize products in their own environment, while VR can offer virtual experiences that simulate real-life interactions with products or services. Imagine, being able to offer our prospects the opportunity to "tour" our virtual models using these types of reality products.

3. **Voice Search and Conversational Marketing:** With the rise of voice-activated devices (like Alexa, Siri, etc.), optimizing for voice search is becoming crucial. Brands are adopting conversational marketing strategies using chatbots and voice assistants to engage customers in real-time, providing a more personalized and efficient customer experience. We're looking into using a "chat-bot" to more quickly engage visitors to our

Continued on back...

Welcome to Beatitudes at Home

Patricia McKay, Director of Beatitudes at Home

Stay Cozy. Stay Cared For: Our In-Home Care Services Has You Covered!

Experience the perfect blend of comfort and care with our non-medical services designed to keep you cozy and well-supported at home. Beatitudes at Home is more than a promise; it is our commitment to providing personalized assistance that enhances your daily life. Whether you need help with household chores, or maybe our companionship, our caregivers are here to ensure your well-being. Enjoy

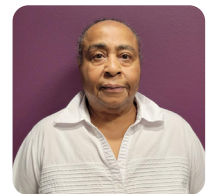


Name	Day
Adina Goodman 1
Gretchen Andelora	.. 1
Judith Restaino 1
Ann Wilson 2
Carol Williams 2
Doris Force 2
Felicia Arroyo 2
Leo Labbe 2
Tom Denny 2
Roz Hart 3
Sandra Dosal 4
Cleta Sagramoso 6
Ross Ruiz 6
Janet Berg 7
Judy Neilon 7
Mary Riding 7
Stephen Haehl 7
Sunil Ahuja 7

Welcome to the neighborhood



Jacquelyn Musselman
PN 254



Etta Freeman
PN 259

Lynn Wiletsky
PH 1206

Continued on back...

SUN 1

9:00AM: BUS RIDE TO ORANGEWOOD PRESBYTERIAN CHURCH (OC) Please call X12905 to reserve your seat.

9:00AM: BUS TO OUR SAVIOR'S LUTHERAN CHURCH (OC) Please call X12905 to reserve your seat.

9:00AM: CATHOLIC MASS (LC) Join Priests from Casa Santa Cruz and our Catholic Community for Sunday Mass.

10:00AM: BUS RIDE TO CHURCH OF THE BEATITUDES (OC) Please call X12905 to reserve your seat.

10:30AM: UNITARIAN UNIVERSALIST WORSHIP (PC) Join the members of UU for a live stream service every Sunday.

1:00PM: BINGO WITH TED (PVL) Join us for this game of chance. Free - Limit 2 cards

3:00PM: SUNDAY WORSHIP SERVICE (LC) Join with Chaplain Peggy and various guest preachers, for this non-denominational Christian service. *All are welcome.*

**Gift Shop
Opens at
Sa.m.
Mon-Fri**

MON 2

6:30AM: WALKING GROUP (CM) Join us for a daily refreshing morning walk! The resident led gathering meets 6 days a week just outside of the Bistro.

9:00 AM: SIT & BE FIT (RC)

9:30AM: LLL SPANISH FOR BEGINNERS (AGR) Start your language journey with some simple Spanish words and phrases. Must be registered.

10AM: BIBLE TALK (PN3) Join residents for some Biblical discussions. Call Barbara Lambert with questions at x15206.

11AM: LLL INTERMEDIATE SPANISH (AGR) Must be registered.

1PM: LIFE JOURNEY SUPPORT GROUP (PVL) Join us every Monday for a peer support group for Campus residents where we share the ups and downs of life as we transition through the aging process. All are welcome.

1:30PM: POKER (PC) Play some poker with us, everyone welcome!

2PM: BASKETBALL BOUNCE (RC)

2PM: COLOR AND CHAT (AG5) Color & Chat will switch back to regular hours. Join us every Monday at 2pm in the Creative Corner Agelink #5. Supplies provided or bring your own.

3PM: AA OPEN MEETING (AG2) This open fellowship Alcoholics Anonymous meeting is available to all.

4PM: PIANO CONCERT (LC) Join Anna as she plays enchanting classical music. Everyone is welcome.

6:30PM: IRENE B'S BIBLE STUDY (RC) Join resident, Joe Miller, as he leads this Bible Study.

TUES 3

6:30AM: WALKING GROUP (CM) Join us for a daily refreshing morning walk!

7:30AM: BACKSTREET BOUTIQUE SALE (TS) Stop in for fantastic deals on new and used clothing, household items, furniture and much more. We now accept credit cards. Call x18463 for transportation or to schedule donation pickup. Open 7:30 - noon Tu & Fri.

9AM: CHEN STYLE TAIJI QUAN (TAI CHI) (RC)

9AM: OPEN FITNESS SPECIALIST HOUR (FC)

9AM: WATER AEROBICS WITH CAROLE (PL)

9AM: BMO HARRIS BANK (TP) BMO has a representative on site Tuesday and Thursday until 11 am.

10AM: THE FREE THINKERS CIRCLE (AC)

10AM: WII BOWLING (PVL)

10AM: LLL BACK OF THE BISTRO (PB) Come get all of your questions answered about the Fall LLL Courses.

10:45AM: L1 CHAIR YOGA (RC)

11AM: SPINATO'S LUNCH OUTING (OC) Join us for a lunch of Pizza, Pasta, Salads or Calzones. Call XT 12905 to reserve your spot on the bus.

11:45AM: LEVEL 2 STRENGTH & BALANCE WITH MIKE (PVL)

12PM: GROOVYTEK (LIB) Monday - Friday 12:00p - 5:00p

1PM: L3 CORE & CONDITIONING (RC)

2PM: ALTERATIONS WITH MARY JO (RC) Clothes too big? Clothes too small? Come see Mary Jo for alterations, the first and third Tuesdays of every month

2PM: BE INFORMED WITH MICHELLE & DAVID (TV2) Catch the latest updates from our Senior Staff!

2PM: BINGO (PVL) Free Bingo - 2 card limit - Join us!

2PM: DARTS (RC)

3PM: CHOIR PRACTICE (LC)

4PM: PLAZA CLUB HAPPY HOUR (PC)

WED 4

6:30AM: WALKING GROUP (CM) Join us for a daily refreshing morning walk! The resident led gathering meets 6 days a week just outside of the Bistro.

8AM: FRY'S SHOPPING (OC) Get your grocery shopping done! Call x12905, and leave your name, for a seat on the bus. 5 person minimum

8AM: BILLET PODIATRY-DR. SHEENA (WC) Call 480-661-6061 to schedule your appointment.

8AM: WELLNESS-BETTER HEARING (WC) By appointment only, dial 602-765-7800 to schedule.

9AM: L1 MORNING MOTIONS (PVL) All Residents Welcome.

9AM: SIT & BE FIT (RC)

9AM: WATER AEROBICS WITH CAROLE (PL)

9AM: CREATIVE CORNER OPEN HOURS (AG5) Come to Creative Corner every Wednesday and create your artistic masterpiece. We have everything you need. Open 9am-11 am.

10AM: ASSISTED POOL EXERCISE (PL)

10AM: NEEDLEWORK CLASS (AG5) Needlework class is back! Join Carolyn for tips and tricks on knitting, crocheting and needlework every week! Call XT 15561 if you have questions.

10:45AM: SAFEWAY SHOPPING (OC) Please call x12905 in advance, and leave your name, to reserve your seat on the bus. 5 person minimum

12PM: GROOVYTEK (LIB) Monday - Friday 12:00p - 5:00p

1PM: DIANA GREGORY'S FRESH MARKET (LC) Come to Town Hall early to pick up your free bag of fruits and vegetables. Quantities are limited!

1PM: L2 STRENGTH & BALANCE WITH MIKE (RC)

1PM: L3 SENIOR STRENGTH TRAINING (FC)

2PM: RESIDENT TOWN HALL (LC) All residents are highly encouraged to attend and be in-the-know with the latest news and information. Light refreshments are available.

4PM: CAHOOTS BINGO (PC)

6PM: BEADED LIZARD MUSIC JAM (LC) We'll start with a jam at 6 PM followed by the showcase act that begins at 7:00 pm

THU 5

6:30AM: WALKING GROUP (CM) Join us for a daily refreshing morning walk!

9AM: OPEN FITNESS SPECIALIST HOUR (FC)

9AM: THE STUDIO WITH DAVID RAGAN (AGR) We take a look at, and discuss the long-range goals and plans for Beatitudes Community. All residents are welcome to join.

9AM: WATER AEROBICS WITH MIKE (PL)

9AM: BMO HARRIS BANK (TP) BMO has a representative on site Tuesday and Thursday until 11 am.

10AM: MID-WEEK PV WORSHIP (PVL) Join Chaplain Peggy for our non-denominational worship service in Plaza View Lounge. All are welcome to receive communion.

10AM: PINOCHLE CARDS (CPW3)

10:15 AM: LIFE ENRICHMENT COMMITTEE (AC) Join us in planning events for the next two months. Museums, lunch outings, casino, street fairs, picnics, tours, dining events, and much more. Open to all.

10:45 AM: L1 CHAIR YOGA (RC)

11AM: MID-WEEK LC WORSHIP (LC) Join Chaplain Peggy in the Life Center for our non-denominational service. All are welcome to receive communion.

11:15AM: CULVER'S LUNCH OUTING (OC) Burgers, Chicken, Salads, Cheese Curds and Custard, Yum! Call XT 12905 to reserve a spot on the bus

11:30AM: HEALTH & BRAIN GAMES WITH MIKE (PC) Join us for useful health-related topics, along with fun group mind games.

12PM: GROOVYTEK (LIB) Monday - Friday 12:00p - 5:00p

1PM: L3 CORE & CONDITIONING (RC)

1PM: SING ALONG (PVL) All Residents are invited.

2:30PM: YOGA FOR YOU (RC)

2:30PM: PLAZA VIEW'S HAPPY HOUR (PVL)

3PM: AA OPEN MEETING (HCC3) Weekly meeting open to all.

4PM: ON THE ROCKS HAPPY HOUR (PC)

FRI 6

6:30AM: WALKING GROUP (CM) Join us for a daily refreshing morning walk! The resident led gathering meets 6 days a week just outside of the Bistro.

7:30AM: BACKSTREET BOUTIQUE SALE (TS) Stop in for fantastic deals on new and used clothing, household items, furniture and much more. We now accept credit cards. Call x18463 for transportation or to schedule donation pickup. Open 7:30 - noon Tu & Fri.

8AM: UNIQUE LAB SERVICES (WC) Unique Lab Services is on campus every Friday from 8 AM-10 AM for lab work and blood draws. Call 480-765-2677 to register in advance.

9AM: FRY'S SHOPPING (OC) New departure time, please call X12905 for reservations, 5 person minimum.

9:00 AM: L1 MORNING MOTIONS (PVL) All Residents Welcome.

9AM: WATER AEROBICS WITH CAROLE (PL)

9:30AM: NONFICTION BOOK CLUB (PC)

10AM: ASSISTED POOL EXERCISE (PL)

10AM: CHEN STYLE TAIJI QUAN (TAI CHI) (RC)

10:30AM: SKETCH TOGETHER (AG5) Bring your own supplies or use ours. All are welcome!

11AM: COMPETITIVE TABLE TENNIS (RC)

11AM: ABILITIES EXPO (OC) Beatitudes cannot take us to this, but you may want to get there by driving or using Uber. There is a FREE empowerment Abilities Expo at WestWorld in Scottsdale. For details visit Abilities.com Admission is FREE. Parking \$10.

11:45AM: LEVEL 2 STRENGTH & BALANCE WITH MIKE (PVL)

12PM: GROOVYTEK (LIB) Monday - Friday 12:00p - 5:00p

1PM: LINE DANCING WITH CAROLE L1 & L2 (RC)

1PM: SCIENCE AND SPIRITUALITY (AC)

1:15PM: SYMPHONIC MUSIC WITH BRUCE PULK (PC)

2PM: BINGO! (PVL)

2PM: L3 SENIOR STRENGTH TRAINING (FC)

2PM: DARTS (RC)

4PM: ON THE ROCKS HAPPY HOUR (PC)

SAT 7

6:30AM: WALKING GROUP (CM) Join us for a daily refreshing morning walk!

8AM: "FIRST SATURDAY" COMMUNITY GARDEN DAY (CG) Join your neighbors out in the garden every First Saturday of the month!

9AM: SIT & BE FIT (RC)

10AM: L3 CORE & CONDITIONING (RC)

10AM: BINGO WITH TED (PVL)

10:30AM: FILM DISCUSSION GROUP (PC)

11:30AM: GRANDPARENTS DAY LUNCHEON (BW) (LC) Let's celebrate you! Bring the whole family! Tickets \$12.00 for adults, \$6.00 for children 12 and under, available to purchase in the Bistro. Music, games and food. Caesar Salad, Chicken Strips, Pork Tenderloin, Tater Tots, Au Gratin Potatoes, Green Beans, Cookies and Brownies.

1PM: OPEN FITNESS SPECIALIST HOUR (FC)

1PM: RESIDENT VS ROBOT TABLE TENNIS (RC)

2:30PM: COME PLAY CHESS (PC)

4PM: HAPPY HOUR MUSIC (PB)

Scan Me:**Events/Programs****LEGEND KEY:**

(BC) Entire Campus
 (AC) Admin. Conf. Room
 (AG#) Agelink Room #
 (AGR) Agelink Great Room
 (TS) Backstreet Boutique
 (BR) Boardrooms
 (BG) Buckwald's Arizona Grille
 (TV2) Channel 1-2

(CG) Community Garden
 (CM) Central Park Mall
 (CPW3) Central Park West 3rd Floor
 (EF) Elaine's Fine Dining
 (EP) Elaine's Patio
 (FC) Fitness Center
 (FL) Fireside Lobby
 (GS) Gift Shop
 (LB) Library
 (LOT) Large Fountain

Parking
 (LC) Life Center
 (OC) Off Campus
 (PB) Plaza Bistro
 (PC) Plaza Club
 (PVL) Plaza View Lounge
 (PL) Pool
 (RC) Recreation Center
 (RG) Rose Garden
 (WC) Wellness Center



We're Back!
Studio
Town Hall
Resident Council
Welcome Coffee



SEPTEMBER 2 — 8 • 2024

A Weekly Overview of Dining Specials

TOWN PLAZA BISTRO

Breakfast: Sun 7a-11:30a Mon-Sat 7a-10:30a
Lunch/Dinner: Sun 11:30a-7p Mon-Sat 10:30a-7p
Contact Us: (602)-336-2908

WEEKLY SPECIALS

MONDAY 2

TUESDAY 3

WEDNESDAY 4

Compote:
Mixed Berry (55c)
Breakfast Special:
Eggs Benedict (550c)
B-Creative Station:
Stir Fry Bowl (ask for cal)

Soup: French Onion (126c)
Entrée: Pot Roast with
Roasted Red Potatoes &
Gravy (502c)

Soup: Chicken Tortilla
(208c)
Entrée: Chicken Pot Pie
with Puff Pastry (594c)

Soup: Cream of Mushroom
(122c)
Entrée: Green Chile
Chicken Enchilada (541c)

THURSDAY 5

FRIDAY 6

SATURDAY 7

SUNDAY 8

Soup: Split Pea with Ham
(135c)
Entrée: Burgundy Beef Tips
with Egg Noodles (776c)

Soup: Fish Chowder (73c)
Entrée: Tilapia Veracruz
with Cilantro Lime Rice
(841c)

Soup: Potato & Ham
Chowder (158c)
Entrée: Stuffed Cabbage
Rolls with Tomato Sauce
(938c)

Soup: Beef Orzo (139c)
Entrée: Spaghetti &
Meatballs with Garlic
Bread (606c)



THURSDAY & FRIDAY

4:00p-7:00p

Reservations begin at 7:00 a.m. on Sunday by
calling x12908 or by coming into the Bistro

THURS 5 & FRI 6

Soup: Turkey (530c)
Roasted Turkey, Parsnips, Carrots, Celery, Onion,
Tomatoes, Swiss Chard & Chive Dumplings

Entrée: Veal Farfalle (463c)
Veal, Farfalle Pasta, Capers & White Wine 15.99

BUCKWALD'S ARIZONA GRILLE

WEDNESDAY - SATURDAY

4:00p-7:00p

Reservations/Pick-up/Delivery \$4.00
Call x16130

WEDNESDAY 4

THURSDAY 5

FRIDAY 6

SATURDAY 7

Soup: Cream of Cauliflower
(249c/374c)
Entrée: Beef Lasagna
(360c)

Soup: Pasta Fagioli
(150c/225c)
Entrée: Roasted Pork Loin
with Chimichurri Sauce
(445c)

Soup: Tuscan White Bean
(270c/405c)
Entrée: New York Strip
Steak (352c)

Soup: Minestrone
(185c/278c)
Entrée: Stuffed Shells with
Marinara (488c)

Antioxidants: Protecting Healthy Cells

Our bodies are battlegrounds against infection and diseases. Environmental exposures, such as smoking, pollution, and ultra-violet rays from the sun, produce substances called free radicals that attack healthy cells. When these healthy cells are weakened, they are more susceptible to cardiovascular disease and certain types of cancers. Antioxidants — such as vitamins C and E and carotenoids, which include beta-carotene, lycopene and lutein — help protect healthy cells from damage caused by free radicals.



Carotenoids

Beta-carotene, lycopene and lutein are well-known carotenoids in the fight to reduce the damage from free radicals. Foods high in carotenoids may be effective in helping to reduce the chance of developing certain cancers and may help decrease your risk of macular degeneration.

Foods high in carotenoids include red, orange, deep-yellow and some dark-green leafy vegetables; these include sweet potatoes, spinach, carrots, tomatoes, Brussels sprouts, winter squash and broccoli.

Vitamin E

Research has demonstrated the broad role of vitamin E in promoting health. The main role of vitamin E is as an antioxidant. Research has looked at its possible role in helping to protect your body from cell damage that can lead to cancer, heart disease and cataracts as we age. Vitamin E also may work with other antioxidants such as vitamin C to offer protection from some chronic diseases. Vitamin E is found in vegetable oils, wheat germ, whole-grains and fortified cereals, seeds, nuts and peanut butter.

Vitamin C

Perhaps the best-known antioxidant, vitamin C offers a wide variety of health benefits. These benefits include protecting your body from infection and damage to body cells, helping produce collagen (the connective tissue that holds bones and muscles together) and helping in the absorption of iron.

To take advantage of these benefits, eat foods rich in vitamin C such as citrus fruits (including oranges, grapefruits and tangerines), strawberries, sweet peppers, tomatoes, broccoli and potatoes.

Challenges to Healthful Eating

The best way to build a healthful eating plan is to eat well-balanced meals and snacks each day and to enjoy a wide variety of foods. For most adults, eating at least 1½ to 2 cups of fruits and 2½ to 3 cups of vegetables daily is a good start for healthful living. Remember: Fresh, frozen, dried and canned fruits and vegetables can all be nutritious choices! Choose frozen and canned options without added sugars or salt.

BUCKWALD'S ARIZONA GRILLE & EVERETT LUTHER LIFE CENTER

SEPTEMBER 2ND
11:00AM TO 2:00PM

Labor Day BBQ

Get Your
Tickets in
the Bistro
\$14.49

TICKETS
ON SALE NOW

SOUP & SALAD BAR:

SALMON CHOWDER | MUSTARD POTATO SALAD | COLE SLAW | MACARONI SALAD

ENTREES & SIDES:

CHAR-GRILLED BURGERS | HOT DOGS WITH ALL THE FIXINGS
TEXAS STYLE SMOKED BRISKET

SCALLOPED POTATOES | CREAMED CORN | GARLIC GREEN BEANS | COWBOY BEANS

DESSERT:

LEMON MERINGUE PIE | PECAN PIE | BLUEBERRY PIE
NO SUGAR ADDED BLUEBERRY PIE | APPLE PIE | ICE CREAM NOVELTIES

ASSORTED BEER & WINE

Grandparents Day Luncheon



**Let's celebrate you!
Bring the whole family!
Saturday, Sept. 7th 11:30 am, Life Center
Tickets \$12.00 for adults, \$6.00 for
children 12 and under, available to
purchase in the Bistro
Music, games and food.
Caesar Salad, Chicken Strips, Pork
Tenderloin, Tater Tots, Au Gratin
Potatoes, Green Beans,
Cookies and Brownies.**

Send us your family photos for a celebration slide show!!!

Email photos to mheiden@beatitudescampus.org

Support the Teachers of Maryland School

The kids are back in class for the 2024-2025 year at Maryland Elementary School! The Community Outreach Committee of the Resident Council has another way we at the campus may support the students and teachers there. The teachers have requested donations of kleenex tissues boxes, disinfectant wipes, and pencil boxes. These items are not provided by the school, and teachers must purchase them themselves. We will have boxes in each living area from September 6th to September 20th marked "Maryland School" to collect these items. Pencil boxes are available at Fry's, Walmart, or Target. This is one way we may support the students and teachers of our neighborhood—please help us! And Thank You!

Community Outreach Committee



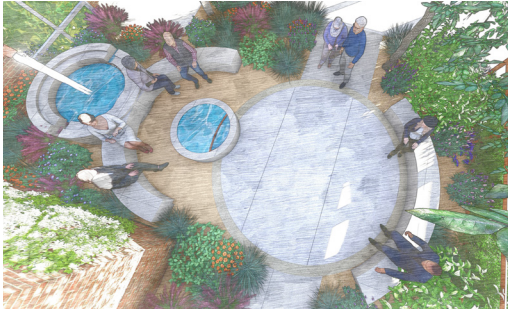
Building Representatives

We are hearing a lot about the important upcoming federal and state elections coming up on November 5th but we have another set of elections that day, and to us living at the Beatitudes just as important. Our elections are for Jr. Representatives representing you on your Residents Council. The current Jr. Representatives move up to Sr. Representative at the end of the year. In June your Building Representatives were required to appoint a nominating committee to search out qualified candidates for nomination as Jr. Representative to represent your building next year. The candidate receiving the most votes will be elected. If you would like to be a candidate please contact one of your current Building Representatives as soon as possible.

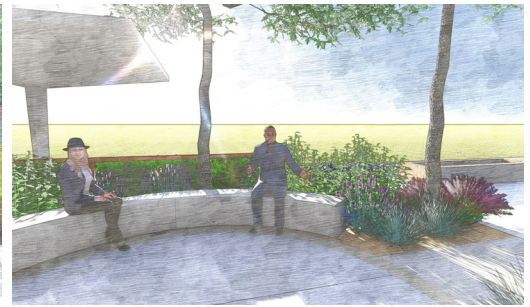
Your current Building Representatives are also required to hold an all building meeting to introduce the candidates to all the residents of the building before **October 4th**. On that date the Chairperson of your nominating committee is required to submit a list of candidates to the Bylaws & Elections Committee chair person. The list will then be forwarded to the Residents Council President. There are more steps to be taken in October and we will report on those next month.

COMMUNICATION
COMMITTEE

Coming Soon, Dosia's Reflection Garden



Quote to be etched in masonry:
*"...from striving and living's harried rush... we turn in
silence to haunts of hallowed hush...Be still and know
that I am God."*



Campus Kudos!!!

Lifelong Learners wishes to express their extreme gratitude and love to Alexia and her crew for their unending help at the Film Festival. Whenever a glitch appeared, they were right there to calm us down with a smile, confidence and expertise. We just can't say enough good things about them. They made our responsibilities smooth as glass and a joy to present the Film Festival to the residents. Thank you, thank you Alexia and your crew. We are so fortunate to have you all.



-Carole James

Meet Wayne Anderson

Wayne has two pieces of advice for new residents. The first applies to you only in the Plaza Buildings. That is, talk with someone about how the laundry scheduling works. The second is don't be afraid to ask questions. We are all in this together.

COMMUNICATION
COMMITTEE



A reminder that LifeLong Learners is holding their Back of the Bistro Q&A session this coming Tuesday, September 3rd from 10:00 until 12:00. Come with any questions you have about the Fall Session. Registration is Sept 9 and 10. Classes begin September 16.

Also our Wednesday 2:00 events begin with the Town Hall on Sept 4 and Residents Council on Sept 11. Life Enrichment Planning Meeting and Studio both resume on Thursday Sept 5. All are welcome.

We Remember



Shelene Gottlieb
July 28, 1960 —
August 25, 2024
Plaza South

Technology Trends in Marketing –continued

website!

4. Blockchain for Transparency: OK, so I admit, “blockchain” is a very difficult concept. What is important to understand is that it is used to track, secure, authenticate and/or validate transactions. It is used in several industries, including finance and banking, healthcare, real estate, and even voting systems. In marketing, it's use is gaining traction for its ability to enhance transparency and trust. It can help verify the authenticity of ad impressions and reduce fraud, ensuring that

marketers and consumers can trust the data and transactions involved.

While it's all very techy, all of these trends help marketers more authentically, and accurately find and match their products and services to the most appropriate customers. In addition, this helps ensure that our marketing strategies and tactics are doing the job they are intended to do.

Welcome to Beatitudes at Home –continued

the warmth and security of your own home while receiving the dedicated, professional care you deserve. With our broad services, you can relax, stay comfortable, and feel fully cared for every day.



BEATITUDES
AT HOME

Need a little help?

- Laundry assistance?
- Pet walking/care?
- Med reminders?
- Daily care?

Call Us Today

602-544-8527

602-544-8529

Call us at 602- 544-8527 or email at pmckay@beatitudescampus.org for more information about our services and pricing. Our office hours are from Monday-Friday from 8a.m. – 5p.m. You can also visit us in person located in the Plaza View building.

A Message from Marabeth and Hobs Hobgood

Dear friends and neighbors,

Thank you for your outpour of prayers, love and support. It means so much to us! While we are focusing on Hobs getting better, Suzanne Hartley has graciously agreed to accept your calls to inquire about his progress. Please reach out to Suzanne at 602-368-4168 or ext. 14168.

We appreciate you all.
Marabeth and Hobs



BEATITUDES CAMPUS MISSION STATEMENT

Inspiring purpose and vibrancy in life's journey. Live Brightly, Age Boldly.

VISION STATEMENT

To foster an innovative community where people meet purpose and aging is transformed.

**LIVE BRIGHTLY,
AGE BOLDLY.**

**PRAYER REQUESTS,
X15186
DIAL-A-PRAYER,
X15187**

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Content Submissions:
www.bcampus.org/rr

Beatitudes Campus is a
Life Plan Community and
a not-for-profit ministry
founded by Church of the
Beatitudes